



The Chico Brewfest (www.chicobrewfest.com) was started in 2011 to help support many of our local charities and to highlight the great beers made in California. It is put on by the Chico Noon Exchange Foundation a non-profit 501(c)(3) with tax ID: 83-1565776 and 100% of the net proceeds go to charity.

This is only made possible because of the generous donations of food, drink and service from the breweries, restaurants, and volunteers in our surrounding communities.

The Chico Brewfest has now become the Chico Noon Exchange Foundation's largest event helping over 30 non-profit organizations in the Butte County area. some of these charities include: AZAD'S BASKET BRIGADE, AZAD'S BACK TO SCHOOL, BOYS & GIRLS CLUB, CASA, CHICO PARADE OF LIGHTS, CHICO THEATER COMPANY, WTC – DO IT LEISURE, C.U.S.D. LIBRARY, CHICO CREEK NATURE CENTER, HOPE ACADEMY, CHILD ABUSE PREVENTION, CHICO FIRST KIDS, GIRL'S ON THE RUN, BOY SCOUTS / EXPLORER POST, TORRES SHELTER, WINGS OF EAGLES and YOUTH 4 CHANGE, to name a few.

The event normally draws between 800 and 1000 people and the event and /or our vendors receive advertising on the radio, on billboards, on our website and at the event. (For 2022 we reduced the numbers of attendees by half due to possible COVID restrictions, but this year we are back in full swing with 600 to 800 people.)

Contact the Brewery Vendor Coordinator Dan Alexander at chicobrewfest@outlook.com or on Dan's cell 1-530-321-3837 for information.

You can also submit the vendor forms to chicobrewfest@outlook.com

For other inquiries email chicoexchange@gmail.com or send mail to Chico Brewfest / Chico Noon Exchange Foundation PO Box 3115, Chico, CA 95928

2023 Chico Brewfest Brewery Vendor Participation Form



2023 Chico Brewfest scheduled for April 15, 2023 from 12-4.
Location: Manzanita Place / Chico Elks Lodge - 1705 Manzanita Ave, Chico, CA 95926

Brewery, Winery, Distributor / Vendor Name:

Contact Person/Representative & Title:

Mailing Address:

Email Address:

Phone Number:

Fax:

Website:

Company Home Office phone & email (if different than Rep):

We will be serving the following samples:

1: _____

Description * _____

2: _____

Description * _____

3: _____

Description * _____

*If you need more space for your description please use a separate sheet

Please sign and date the attached Vendor Contract and return with this form to your event representative no later than April 1, 2023.

2023 Chico Brewfest Brewery Vendor Contract



**2023 Chico Brewfest scheduled for April 15, 2023 from 12-4.
Location: Manzanita Place / Chico Elks Lodge - 1705 Manzanita Ave, Chico, CA 95926**

Event Organizer Responsibilities:

1. Provide vendors with free booth space. Booths will be indoors, and booth space include at least a 4' section of a table, 1 tablecloth, tubs and ice. Signage with logo will be produced at no charge.
2. Provide attendees with one (1) Chico Brewfest logo glass
3. Allow vendor(s) to display their banner at the event (max size 4 x 8)
4. Put vendor's company logo on advertising including website, posters and flyers
5. Provide advertising/promotion for event and listing on community calendars
6. Provide Chico Brewfest website for ticket sales
7. Provide the event venue: Manzanita Place / Chico Elks Lodge - 1705 Manzanita Ave, Chico, CA 95926
8. Provide security for the event and volunteers to check ID's
9. Provide ABC license and insurance for the event

Vendor Responsibilities:

1. Be prepared to provide at least two samples per attendee throughout the event
2. Have all products at the event & booth set up by 11:00 am on the day of the event
3. Pour your product or have someone available to pour/serve the product and provide information about the product. Volunteers will be available. ***Vendor to provide jockey boxes if serving from keg(s)***
4. Do not serve anyone who is under 21. Notify security immediately if a suspected minor is attempting to consume alcohol
5. Notify security should anyone appear to have over consumed the product and needs assistance
6. Provide an email address/cell phone number for communication and a company/product logo in a timely manner.

In the event that we need to cancel our participation due to unforeseen circumstances, I/We agree to notify our representative as soon as possible, but not less than 10 days before the event.

I/We hereby understand and agree to the terms, conditions and responsibilities listed above.

Date: _____

Vendor Rep Name: _____ Vendor Rep Signature: _____

Vendor Contact:

Phone: _____ Email: _____